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Mondo TV Iberoamerica to attend the 2020 Berlinale Co-production Market

First time at major industry meeting event for content producer and distributor

Mondo TV Iberoamerica, part of the Italian group Mondo TV, one of the largest European producers and distributors of animated content, has announced that it will, for the first time, be attending the Berlinale Co-production Market.

The event will take place from the 22nd to the 26th of February during the 70th Berlin International Film Festival. It's a four-day event offering each participant one-on-one meetings with the producers of the selected projects he or she is interested in as a potential partner.

The Berlinale Co-production Market attracts some 600 international producers, sales agents and distributors as well as broadcasting and funding representatives who are active in international co-productions.

Mondo TV Iberoamerica has several very ambitious projects, with important international partners, in different stages of development. It will be presenting these projects to the industry at Berlinale with the aim of signing co-production partnerships and obtaining pre-sales agreements to finish closing production budgets.

Dimitri Papanikas, International Sales & Co-productions Manager at Mondo TV Iberoamerica, who is representing the company at the event, says: "We are happy to announce that we will participate at the next Berlinale Market to continue implementing our international business strategy focused on the production of fiction / drama for the Italian, Spanish and Latin American markets." He adds: "Our attendance at this important event underlines our continuing growth and reach as a content producer within the Mondo TV Group."

ABOUT MONDO TV IBEROAMÉRICA:

Mondo TV Iberoamerica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, Latin America and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets, its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with

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prestigious Latin American partners. Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit the website. www.mondotviberoamerica.com

ABOUT MONDO TV

Mondo TV is a group of companies operating across a number of sectors in the entertainment business. It is the leader in Italy – and among the largest players in Europe – in the production and distribution of animated TV series and full-length feature films for TV and cinema. It also has a strong presence in the Latin American territories through its sister company Mondo TV Iberoamerica, based in Spain. With Heidi Bienvenida, co-produced by Mondo TV Iberoamerica and Alianzas Producciones, it has recently successfully moved into the production of live-action entertainment. Mondo TV has also enjoyed success with a number of co-productions – including Heidi Bienvenida, Invention Story, Robot Trains and MeteoHeroes – and continues to actively pursue partnership opportunities with potential production and broadcasting partners. Mondo TV owns one of Europe's largest animation libraries: it consists of more than 2,000 episodes of television series shown all over the world, along with more than 75 animated movies. The group's licensing division, Mondo TV Consumer Products, was founded in 2010.