



PRESS RELEASE

ZDF Enterprises partners with Toon2Tango for Mondo TV Group's production of the new CGI TV-series Grisù

ZDF Enterprises comes on board as the co-producer via an agreement with Toon2Tango and Mondo for the co-production of a series of 52 episodes by 11-minutes each based on the famous classic property Grisù created by its original authors Nino and Toni Pagot

Mondo TV will work via its corporate network with 3 of its own subsidiaries to produce the show. Mondo Italy will work closely with its German partner Toon2Tango on the production of the show and co-producer ZDF Enterprises will be worldwide distributor of the new series.

16 November 2020 – Mondo TV Group announces that through its subsidiary Mondo TV France it has executed with its German partner Toon2Tango a co-production agreement with ZDF Enterprises GmbH, a company belonging to the group of the main German national broadcaster ZDF.

Mondo TV Group, Toon2Tango and ZDF Enterprises will jointly co-produce the new series based on the classic property "Grisù" created by its original authors Nino and Toni Pagot.

The new series, currently in the pre-production phase, will come with 52 new episodes of 11 minutes each with the 3D CGI technique by the companies of the Mondo TV Group with the advice of its partner Toon2Tango.

ZDF Enterprises will be responsible for the worldwide distribution of the audiovisual exploitation rights, excluding Italy, France, Spain and China.

Worldwide L&M rights will be handled by Mondo TV, Toon2Tango via its distribution network.

As part of the agreement, ZDF Enterprises will also be actively involved in the artistic and creative activities.

For the first time in the history of the group, the production will be largely carried out internally, with the involvement of the new studio in Tenerife which is being set up and is managed by Mondo TV Producciones Canarias. Mondo TV France and Mondo TV S.p.A. will participate as co-producers mainly dealing respectively with pre-production and post-production.

The series is scheduled to be completed in the second half of 2022.



ABOUT MONDO TV

Mondo TV began life as a widely admired third-party film distributor. Fifty years later, as a group of independent companies, it is one of the largest European producers of animated content, both in-house and as a production partner. It has a strong and growing licensing division. And it still a major name in distribution, with a library containing many thousands of hours of classic entertainment. The holding company, Mondo TV S.p.A, listed on the Milan stock exchange, is headquartered in Rome and specialises in the international co-production, production and distribution of animated content. Mondo TV Iberoamerica is listed on the Madrid stock exchange and manages the Tenerife-based pre-production and CGI production hub, Mondo TV Producciones Canarias. Mondo TV France in Paris and Mondo TV Suisse in Lugano are active in the production and distribution of animated television series. The Mondo TV Group as a whole combines in-house productions with a programme of strategic alliances that allow it to co-produce successful series across the world and for the world. Today Mondo focuses on many opportunities – from animation to drama to reality TV for kids, teens and families – across a large number of media and business channels, including linear TV, OTT and streaming. The licensing division opened in 2010 and works with the most prestigious brands in the business, notably in Italy and Iberia, the Group's core markets.