

## pressrelease

### **Mondo TV Iberoamérica to distribute Nina & Olga in four major territories Spain, Portugal, Latin America and Spanish-speaking US are targets for new kids' show**

Mondo TV Iberoamérica, a division of the Italian group Mondo TV, one of the largest European producers and distributors of animated content, has announced that it will manage TV distribution of the delightful new children's animation Nina & Olga for four major territories: Spain, Portugal, Latin America – including Brazil – and the Spanish-speaking US.

All four territories are areas in which Mondo TV Iberoamérica, an audiovisual content producer and distributor, has a strong, well-established presence.

This news follows the recent announcement that UK-based distributor Beyond Rights has acquired international distribution rights, excluding Italy and Spanish-language territories, to Nina & Olga.

The show has already been pre-sold to Rai in Italy and will premiere on the Rai streaming App, Rai Play. It will be on air on the children's channel RaiYoyo later this year.

Mondo TV Iberoamérica – through its subsidiary Mondo TV Producciones Canarias – is co-production partner for Nina & Olga, a 52x7' 2D HD animation for 4-6-year-olds, which was created and conceived by the Italian boutique animation studio, Enanimation and is based on the globally popular preschool publishing property Olga the Cloud. Mondo TV Producciones Canarias has shared the pre-production phase of the show, while parent company Mondo TV S.p.A is responsible for the animation.

Nina & Olga follows six-year-old Nina as she begins school alongside her classmate Teo and their special friend Olga, a cute, funny and soft cloud. Together, they embark on adventures, learn about the challenges of everyday life, and try to understand and manage their feelings and emotions. Enanimation secured the rights to develop the popular pre-school publishing property created by legendary writer and illustrator Nicoletta Costa in 2019.

Maria Bonaria Fois, CEO of Mondo TV Iberoamérica Group, says: "As the launch date of this much-loved preschool property comes closer, there is genuine excitement at its prospects in the global market. We're sure it will be a big hit on Rai and look forward to welcoming many more broadcasters on board."

Federica Maggio, producer at Enanimation, says: "The involvement of Mondo TV Iberoamérica as distribution partner for Nina and Olga in these key territories, is great news. The company's acknowledged strength in these regions will be a major boost to a kids' show that, I am sure, will be loved everywhere it is broadcast."

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## **ABOUT ENANIMATION**

Enanimation is an independent TV production company whose notable co-productions include, *Mystery after Mystery* (a 26 x 2' animated TV series); *Mia et le Migou*, winner of the European Animated Feature Film award at the European Film Awards 2009; the original animated TV series *Linkers*, released in 2014; and the successful animated TV series *Mini Ninja*, which was nominated for a Magnolia Award in the Best Animation category at the Shanghai International TV Festival 2019.

## **ABOUT MONDO TV IBEROAMÉRICA**

Mondo TV Iberoamerica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, LatinAmerica and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets. Its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with prestigious Latin American partners. Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit [www.mondotviberoamerica.com](http://www.mondotviberoamerica.com)