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Mondo TV Iberoamerica Group and Enanimation to co-produce Nina & Olga *Animated series based on much-loved preschool property presold to Rai Ragazzi*

Mondo TV Iberoamerica, a division of the Italian group Mondo TV, one of the largest European producers and distributors of animated content, has announced that – through its subsidiary Mondo TV Producciones Canarias – it is to be co-production partner for Nina & Olga, the brand new series created and conceived by the Italian boutique animation studio, Enanimation.

Enanimation has already secured a deal for the TV series with, Rai Ragazzi, the kids' channel of Italian public broadcaster Rai.

Nina & Olga is a 52x7' 2D HD animation for 4-6-year-olds, based on the globally popular preschool publishing property Olga the Cloud. The show is now in production, with a planned launch date of spring 2021.

Mondo TV Producciones Canarias will share the pre-production phase of the show, while parent company Mondo TV S.p.A is responsible for the animation. Enanimation will have exclusive rights throughout the world, while Mondo TV Producciones Canarias will have exclusive rights in Spain and Andorra. Enanimation will have worldwide distribution rights, excluding the Mondo TV Canarias' territories Portugal, Latin America and the Spanish-speaking US.

Created by legendary writer and illustrator Nicoletta Costa, and a global publishing success for over 30 years, Olga is a cute, funny and soft cloud, who is friends with the moon, the stars and the sun – and also children! And of course, as a cloud she wants to rain – but when is the right time?

For Nina & Olga, Enanimation, the main producer of the TV series, has developed a new character, Nina. Nina is a special friend of Olga, who helps Nina to cope with everyday challenges. Olga helps Nina to understand and face her feelings, like a true Best Friend Forever, but a BFF who rains – and at the most unusual times!

It's a rich, colourful world of children, parents, grannies and teachers, not to mention animals, birds the sun, moon and stars, all of whom come together as part of Nina & Olga's daily adventures.

The first Olga the Cloud storybook was published in Italy in 1982. Since then, more than 80 titles – in picture book, board book, activity book and cloth book formats – have been published in Italy and abroad. Olga the Cloud has

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enjoyed a strong response in many countries outside Italy, but is particularly popular in China, Russia, Spain and the US.

Writer and illustrator Nicoletta Costa's work has graced more than 400 books to date. Her unique ability to see the world through the eyes of a child and her endearing characters like Giovanna the Moon, Mister Aquilone, Margherita the Sleepy Teacher, Teodora the Witch and of course Olga the Cloud, have gained her, and her work, global fame.

Enanimation secured the rights to develop the popular pre-school publishing property in 2019, thanks to an exclusive deal with the prestigious Italian author.

Maria Bonaria Fois, CEO of Mondo TV Iberoamerica Group says: "It is a real joy and honour to be bringing this much-loved preschool property to the screen in partnership with a genuinely innovative and respected production company. The enormous potential of Nina & Olga has already attracted Rai Ragazzi and will undoubtedly bring many more broadcasters on board."

Federica Maggio, Enanimation CEO says: "Nicoletta Costa is a great storyteller and Olga the Cloud is one of her most delightful characters. We are looking forward enormously to bringing to life one of the most successful characters in children's publishing in partnership with one of the leading names in children's animation."

ABOUT ENANIMATION

Enanimation is an independent TV production company whose notable co-productions include, Mystery after Mystery (a 26 x 2' animated TV series); Mia et le Migou, winner of the European Animated Feature Film award at the European Film Awards 2009; the original animated TV series Linkers, released in 2014; and the successful animated TV series Mini Ninja, which was nominated for a Magnolia Award in the Best Animation category at the Shanghai International TV Festival 2019.

ABOUT MONDO TV IBEROAMÉRICA

Mondo TV Iberoamerica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, LatinAmerica and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets. Its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with prestigious Latin American partners. Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit the website. www.mondotviberoamerica.com