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Season three of Sissi the Young Empress comes to Canal Panda!

New sale follows success of season one and two on major Portuguese kids' channel

Mondo TV Iberoamerica, part of Mondo TV Group, one of the largest European producers and distributors of animated content, has announced the sale to the leading kids' pay TV channel in the Portuguese market of series three of its popular animated hit for girls: Sissi the Young Empress.

Mondo TV Iberoamerica, which distributes Mondo TV's animated catalogue in Spain, Portugal and both Latin America and the Spanish-speaking Americas, has signed this major deal with Iberian channel Canal Panda. The series will be available from September 2020 on the pay-TV channel's Portuguese-language cable, satellite and terrestrial services for audiences in both Portugal and Portuguese-speaking Africa.

The star of Sissi the Young Empress is based on a real historical figure – a charming young empress who captured the public imagination well beyond her Austrian homeland. The first two series of Sissi the Young Empress have been a big success with the show's target audience of young girls, and an established rating hit in over 40 countries. The third season launched this year with a brand-new format: a 26 x 11' series in 3D CGI with fresh new content and even more of the magic, romance and adventure that made series one and two so popular.

This is the second big announcement for Mondo TV Iberoamerica and Sissi in 2020. In March Mondo TV Iberoamerica announced a major deal with US Hispanic pay TV leader Vme Media for distribution of all three series of Sissi the Young Empress in the US market on its English-language network Primo TV. The new series also launched on Cartoonito on 7 January, with shows at 4.20pm from Monday to Friday.

Canal Panda, whose content is produced by Dreamia and distributed by AMC Networks International - Iberia, is an educationally themed channel, and a leading name in cable TV and IPTV children's content. Its programming is exclusively dedicated to Portugal and Portuguese-speaking Africa.

Maria Bonaria Fois, CEO of Mondo TV Iberoamerica, says: "Sissi – the character, the story and the animated series – remains one of our most popular shows, and the new series is already enjoying a great response from Sissi's many fans. We're delighted to have made this major sale to a leading name in the Portuguese market and I'm sure Sissi the Young Empress series three, like series one and two, will be enormously popular with Canal Panda's big audience."

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ABOUT MONDO TV

Mondo TV is a group of companies operating across a number of sectors in the entertainment business. It is the leader in Italy – and among the largest players in Europe – in the production and distribution of animated TV series and full-length feature films for TV and cinema. It also has a strong presence in the Latin American territories through its sister company Mondo TV Iberoamerica, based in Spain. With Heidi Bienvenida, co-produced by Mondo TV Iberoamerica and Alianzas Producciones, it has recently successfully moved into the production of live-action entertainment. Mondo TV has also enjoyed success with a number of co-productions – including Heidi Bienvenida, Invention Story, Robot Trains and MeteoHeroes – and continues to actively pursue partnership opportunities with potential production and broadcasting partners. Mondo TV owns one of Europe's largest animation libraries: it consists of more than 2,000 episodes of television series shown all over the world, along with more than 75 animated movies. The group's licensing division, Mondo TV Consumer Products, was founded in 2010.

ABOUT MONDO TV IBEROAMÉRICA

Mondo TV Iberoamerica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, Latin America and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets, its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with prestigious Latin American partners. Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit the website. www.mondotviberoamerica.com