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Mondo TV Iberoamérica and Mondo TV Producciones Canarias are now Mondo TV Studios S.A.

Merger of two business brands aims to strengthen Mondo TV's position in the market

The launch of Mondo TV Studios S.A. has been announced. Two Mondo TV divisions – Mondo TV Iberoamérica and Mondo TV Producciones Canarias – are now operating together under the Mondo TV Studios name.

Prior to the merger, Mondo TV Iberoamérica S.A. focused on the production of both animated and live-action content, for Spain, Portugal, Latin America and the Spanish-speaking US, as well as distribution of the Mondo TV portfolio and third-party content in those regions. More recently, Mondo TV Iberoamérica had also successfully expanded into the development of TV fiction for adult audiences.

From the very beginning Mondo TV Producciones Canarias specialized in pre-production and 2D production. After the recent opening and upgrade of its facilities in 2020 its portfolio grew to include 3D CGI production as well as animation services for any third-party project. The company was also active as co-producer on a number of successful animated kids' shows – including Bat Pat2 and Nina & Olga, to name only two – and had begun to enter into new business areas such as video games.

Mondo TV Studios S.A will bring together all these skills, offering a wide range of animation services as well as production, co-production and distribution, aiming to be an international point of reference for high-quality content productions.

The merger is part of a process of restructuring and reorganization of the two groups' activities that will allow the integrated company to organize its output more efficiently, to consolidate its services and to streamline its procedures.

The integration of the two businesses is based on a reverse merger through which subsidiary Mondo TV Producciones Canarias has absorbed Mondo TV Iberoamérica. Mondo TV Studios' headquarters will be in strategically located new offices in Tenerife, Canary Islands, the opening of which was announced in 2020.

This change comes after months of intense activity, during which both companies have added more services and expanded. With two former divisions now operating under one brand, Mondo TV Studios is expected not only to be stronger, but to be more flexible, agile and competitive.



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The legal aspects of the merger were handled by law firm Andersen.

Maria Bonaria Fois, CEO of Mondo TV Studios S.A, says: “The audiovisual industry has been experiencing a wave of accelerated innovation, one that has inspired us to strengthen our business model and boost our production capacities. This is, we believe, an ideal time to unite what were two business brands, merging them to create one company, a company with the same values but much better positioned for the challenges and opportunities of the future.”

ABOUT MONDO TV STUDIOS

Mondo TV Studios is part of the Mondo TV Group, a leading European company in the production and distribution of audiovisual content. Mondo TV Studios operates in Spain, Italy, Portugal, Latin America and the Spanish-speaking markets of the United States.

As Mondo TV Spain the company’s initial activity involved the distribution in the Iberian and Latin American markets of the animation catalogue of its parent company. In 2016, the company became Mondo TV Iberoamérica SA, and entered a completely new phase. This started with the co-production of youth fiction series with well-known Latin American partners. The company also entered the Spanish stock market, through the BME Growth market. The same year saw the creation of Mondo TV Producciones Canarias SL, an innovative pre-production studio based in Tenerife whose aim was to establish itself as an international hub for the creation, development and production of high-quality fiction and animation projects for the entire Group. In 2020, its production capacity expanded, allowing it to offer CGI animation as well as a variety of animation services to third parties. In September 2021, the merger of the two companies into a single entity, Mondo TV Studios SA, was formalized. This merger is part of the natural evolution of a business whose aim is to consolidate its position as an international centre for high-quality productions.

Currently, Mondo TV Studios focuses on various lines of business, with a strong emphasis on providing 2D and 3D animation services to third parties as well as on international co-productions. Mondo TV Studios’ animation services range from animation for children and fiction for adolescents, families and adults, to forays into new segments such as video games. All are offered through a large number of commercial and media channels, including linear TV, OTT and streaming.