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Mondo Tv Iberoamérica Group announces that RTVE has confirmed its participation in the co-production of Annie & Carola

Exciting and original new animated series is devised by celebrated producer and director Myriam Ballesteros

Mondo TV Iberoamérica Group, part of the Mondo TV Group, one of the largest European producers and distributors of animated content, has announced that Spanish public broadcaster RTVE has confirmed its participation in the co-production of the animated series Annie & Carola, the exciting and original new project from the celebrated producer and director Myriam Ballesteros.

The precise details of RTVE's participation will be announced at a later stage.

Clan, RTVE's children's channel, has included Annie & Carola among six projects in its 2020 call for animation, the annual event that is part of RTVE's undertaking to support the Spanish audiovisual industry.

Annie & Carola is written by Txema Ocio and directed by Myriam Ballesteros, owner of MB Producciones. Mondo TV Iberoamérica recently signed a strategic agreement with MB Producciones through which Mondo TV will receive the majority of the show's IP and will be in charge of the show's international distribution.

Myriam Ballesteros, the project's creator, is a respected producer and director with many years' experience in the audiovisual sector. Her portfolio of successful animated series, acclaimed worldwide, includes Lucky Fred, Lola and Virginia and Sandra Story Detective.

Annie & Carola – 52 episodes of 11 minutes each in high definition 2D – is a funny and inventive animated comedy. But it's also much more. It's a unique and original project that aims to bring together a rich cast of characters whose feeling and emotions have a universal relevance, reflecting the aspirations and concerns of today's children.

Carola is a nerd with no social skills. She's also a genius. She builds a robot friend who, she thinks, will share her love of science and keep her safe from the world of teenagers that she doesn't know and that makes her very nervous. But things don't go to plan. An accident transforms what was meant to be a clone of herself into a crazy and uninhibited friend: Annie, who will get Carola to face the situations she fears the most.

The series is expected to launch in the second half of 2022.

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The entire pre-production phase of the series will be overseen by Mondo TV Producciones Canarias, which will play a key role in the development of the property, thus further reinforcing its role within the Mondo TV group and expanding the range of its offer.

Maria Bonaria Fois, CEO del Grupo Mondo TV Iberoamérica, said: "The selection of Annie & Carola by Clan TV is an important vote of confidence from the channel – and will be a major boost for the development of this funny, clever and highly original series. It is a privilege for all of us at Mondo TV Iberoamérica to be part of this very special project together with Myriam Ballesteros".

Myriam Ballesteros, CEO de MB Producciones, added: "It is a true honour that Annie & Carola has been selected as one of the projects supported by RTVE. It's a comedy with all the crazy situations, visual gags and hilarious dialogue that make great animation but it's much more than that. Like all great comedies Annie & Carola has emotional truth at its core and has real substance to go with the whacky humour. It's a combination that we believe reflects the concerns of our young audience and will have enormous appeal for them "

ABOUT MONDO TV IBEROAMÉRICA

Mondo TV Iberoamérica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, LatinAmerica and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets; its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with prestigious Latin American and European partners. As a confirmation of its plan of expansion and growth, Mondo TV Iberoamérica has also created a production studio: Mondo TV Producciones Canarias, based in Tenerife, which aims to officiate as a international hub for the creation, development and production of top-quality animation and fiction projects for the entire Group.

Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit the website. www.mondotviberoamerica.com

ABOUT MB PRODUCCIONES

Following extensive academic training in the audio-visual industry Myriam Ballesteros set up her own production company, MB PRODUCCIONES in 1993 to create, direct and produce several short films and the animated series

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MIMI & MR BOBO and MIMI & THE GANG. In 2003, she founded IMIRA ENTERTAINMENT where she was creative director, creating, producing and directing series such as LOLA & VIRGINIA, SANDRA THE FAIRYTALE DETECTIVE and LUCKY FRED. In 2015 Myriam sold IMIRA ENTERTAINMENT and relaunched her own company, MB PRODUCCIONES, with the aim of continuing to create and develop series and animated films with a more personal and daring focus where women and girls take centre stage, themes perfectly reflected in ANNIE & CAROLA and MASKED CINDERELLA. <http://mbproducciones.com/>