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Mondo TV Iberoamerica announces sales of two animated shows to Señal Colombia

***Invention Story and The Treasure Island to be shown by Colombian public broadcaster
from end of 2020***

Mondo TV Iberoamerica, part of the Mondo TV Group, one of the largest European producers and distributors of animated content, has announced the sale to Colombian public broadcast television channel Señal Colombia of the first series of the new comedy-adventure animation Invention Story and the adventure-led animation The Treasure Island.

The deal gives Señal exclusive rights to broadcast both shows in Colombia for the next two years with the right of retransmission on regional public channels. Both shows will broadcast starting from the end of 2020.

Señal Colombia is a publicly run and funded free-to-air Colombian national television channel with a strong emphasis on cultural, educational and children's programming.

The 3D CGI full HD comedy adventure Invention Story (52 x 11') stars Kit, a creative fox who, in each episode, comes up with an amazing new invention that impresses most of the rabbit residents of his adopted home Carrot Town – but inspires jealousy in a few. Invention Story also encourages its young audience to find out more about science and how it works. The series is a coproduction of York Animation and Mondo TV.

This sale is the latest in a number of major recent announcements involving Invention Story, which has already launched in Italy, Russia, Hungary and China. It is also on Kidoodle.TV, a hybrid AVOD / SVOD channel, which has launched in all countries worldwide except China. In the US Hispanic pay TV leader Vme Media is distributing the show on English-language network Primo TV later this year. Invention Story is also due to launch on Genius Brands' newly launched AVOD/SVOD channel Kartoon Channel throughout the US this autumn.

The 3D CGI full HD series The Treasure Island (26 x 26') is an animated adventure, inspired by the Robert Louis Stevenson masterpiece, coproduced by Mondo TV and RAI Fiction, The Treasure Island expands on the classic story, bringing viewers more incredible adventures of Jim Hawkins, narrated by the young hero of the novel himself.

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First launched in 2015, The Treasure Island is a consistently popular Mondo production that has been sold to many markets around the world.

Maria Bonaria Fois, Mondo TV Iberoamerica CEO, says: “Latin America has long been a core market for Mondo TV Iberoamerica, and this sale to a respected public broadcaster in a major regional market further reinforces our excellent links with the leading public broadcasters of Latin America. We’re sure both shows will be very popular on Señal Colombia.”

ABOUT MONDO TV IBEROAMÉRICA

Mondo TV Iberoamerica S.A. is an audiovisual content producer and distributor operating in Spain, Portugal, Latin America and the Spanish-speaking US. It was founded in January 2008 as Mondo TV Spain S.L and as a distribution branch of the Mondo TV Group S.p.A directed at the Iberian and Latin American markets, its work is currently focused on two main areas. The distribution in Iberian and Latin American markets of animation content and fiction series for children and young people remains an important part of the company's business. However, the company's main focus now is to increase its target audience through the production and co-production of fiction content for a broader target age. As part of this trend, it has recently begun to co-produce fiction series with prestigious Latin American and European partners. As a confirmation of its plan of expansion and growth, Mondo TV Iberoamérica has also created a production studio: Mondo TV Producciones Canarias, based in Tenerife, which aims to act as an international hub for the creation, development and production of top-quality animation and fiction projects for the entire Group.

Since December 23, 2016, the company has been listed on the Alternative Stock Market (MAB). For more information, visit the website. www.mondotviberoamerica.com